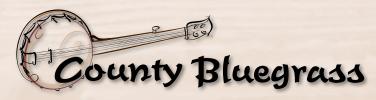
## **COUNTY BLUEGRASS FESTIVAL SPONSORSHIP**

Bluegrass music was designed by Bill Monroe to use four simple chords, making it easy for anyone to play the music with their instruments, which is the common theme for all bluegrassers, whether they play, sing or just enjoy listening. This simple form of music has drawn in newcomers who marvel at the camaraderie around the bluegrass events. Be part of Bluegrass in the County! Each year our Festival has grown and is now one of the premier music events in New England. With your generous sponsorship we can continue to grow and benefit your organization. Bluegrassers, or people who attend these events, have proven to be a very loyal community who support the businesses that help make these events possible through sponsorship.

EVENT SPONSORSHIP LEVELS	Bronze Bass \$500	Silver Fiddle \$1,000	Gold Mandolin \$2,500	NAMING SPONSOR Platinum Banjo \$5,000
ALL LITERATURE	<b>/</b>	<b>&gt;</b>	<b>/</b>	<b>V</b>
WEBSITE EXPOSURE	<b>/</b>	<b>&gt;</b>	<b>/</b>	<b>V</b>
BANNERS AT FACILITY	<b>V</b>	<b>V</b>	<b>/</b>	<b>V</b>
PROGRAM	1/4 Page Ad	1/2 Page Ad	Full Page Ad	Prime Full Page Ad
FLYERS	<b>V</b>	<b>/</b>	<b>/</b>	<b>V</b>
CALENDARS		<b>V</b>	<b>/</b>	<b>V</b>
PODIUM MENTIONS			<b>/</b>	<b>/</b>
GOLF CART SIGNAGE			/	<b>V</b>
STAGE SIGNAGE			<b>V</b>	<b>V</b>
TICKET			<b>V</b>	/
WRISTBAND				<b>V</b>
NAMING OF EVENT				<b>V</b>

\$100 SPONSORSHIPS: 1/8 Page Ad in Program

\$50 SPONSORSHIPS: Name on List of Sponsors in Program



For Additional Info or Directions visit:

www.countybluegrass.com

Email stev@countybluegrass.com or Call Stev 207-227-6242



# Facts:

**Average Attendance in 2013: 3,000 - 4,000** 

**Projected Attendance 2014: 4,000 - 5,000** 

Number of RVs: Over 600

**Email Subscribers: 800** 

Social Media Connections: Facebook

**Mailing List: 800** 

Money Generated In Area: \$750,000 - \$900,000

**Average Length of Stay by Attendees: 5 - 7 Days** 

#### **Events:**

July 24-27, 2014 Labor Day August 28-31, 2014 January 9-10, 2015

### **Sponsorship Deadlines:**

July Festival: June 1, 2014 Labor Day: July 15, 2014

January: December 1, 2015

## **Attendees From:**



Contact Stev to become a sponsor at: 207-227-6242 • email stev@countybluegrass.com

Please send your artwork to: stev@countybluegrass.com

www.countybluegrass.com